

THE MIGRATION PROJECT'S BUSINESS SKILLS TRAINING PROGRAM BEGINS

11 February 2022

In the last few months, The Migration Project team have been recruiting 200 African migrant and South African small businessowners in the Project's implementation sites – Kwamakhutha, Umlazi, Isipingo, Kwamashu and Sydenham – for a Business Skills Training Program. Due to high demand, this target was exceeded and 233 small businessowners will be trained.

The selected entrepreneurs will be part of a free, accredited business skills training workshop program which begins on Monday, 14 February in Umlazi.

The Migration Project Manager, Ms Lily Hlophe, said: "In our research before and after the inception of this Project, it emerged that much of the conflict between African migrants and their South African counterparts in our implementation sites is caused by a lack of opportunities, hostile business competition, as well as competition for scarce resources.

"The aim of this business skills training program is to equip as many small businessowners as possible in the communities in which we operate, with the skills and knowledge they need to grow their businesses and succeed as entrepreneurs. This will in turn create opportunities in the communities and foster an environment of healthy business competition, lessened conflict and social cohesion."

The Migration Project team, together with SASOPBIZ, our training partner, will visit each location where the training will be conducted. The entrepreneurs in each community will be divided into two groups, the first will attend a morning session, and the second group will attend an afternoon session.

The recruitment for this training was open to male and female African migrant and South African entrepreneurs. The training program will run from February to November 2022.

ENDS

Please find attached an invite to the two upcoming training workshops.

For any enquiries regarding attendance, the training workshops or the Project in general, please contact:

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The Migration Project is co-funded by the European Union and implemented by DDP and Konrad Adenauer Stiftung (KAS). The contents of this document do not necessarily reflect the views of the European Union and KAS.